

GARY B. MARTIN

MOTION GRAPHICS ANIMATOR & DESIGNER

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PROFILE

Because I began as an illustrator/cartoonist and studied film making and traditional animation before I began life in the digital media world, I bring a lot to the table.

I can take a raw idea—whether it's a scribble on a napkin or a roughed out storyboard—and visualize how it can come to life with sound, vision, and motion. I can elevate projects from ones that “just work” to ones that are enticing. Very comfortable collaborating with a group or working on my own. I can bring it all together, and my body of work proves it.

With imagination and clarity, I design motion graphics quickly and efficiently.

SKILLS + SOFTWARE

/ digital animation	/ Photoshop
/ motion graphics	/ Flash
/ banner ads	/ After Effects
/ web design	/ Illustrator
/ interactive presentations	/ BBEEdit
/ speaker support	/ Wordpress
/ desktop sound and video	/ MPEG Streamclip
/ mobile app designs	/ Audacity
/ illustration	

CLIENTS + PROJECT HIGHLIGHTS

/ publishing PENGUIN GROUP 2009-2016 Flash banners, landing pages, and video graphics for Penguin Young Readers Group books including the Vampire Academy series, Rangers Apprentice series, Fun with Spot! , The Little Engine That Could , Madeline , and many many more	/ advertising & marketing Y&R 2008 Flash design/animation/production for NHL banners and Dannon microsite
LITTLE BROWN 2010-2014 Flash banners, landing pages, and other marketing materials for the Young Readers Group.	COMPANY C MARKETING 2007-2008 Flash art direction/design/production for Capital One national ad campaigns
/ mobile SHOVELREADYAPPS.COM 2012-present What They Earn app for Parade Magazine , The Martoons Folio	TRUE NORTH 2007 Flash animation/production for Disney Home Video and ABC-TV network banners
/ media DG 2011-2012 Banner ads for international digital media company	WUNDERMAN 2006-2007 Flash animation/production for CitiGroup , Chevron , Johnny Walker brands, Microsoft and Pfizer
NEW YORK TIMES 2011 Flash animation and production for internal banner ads.	/ and so much more PROSKAUER 2008-2011 Animated holiday videos
	NYIT 2013-2014 NEW YORK INSTITUTE OF TECHNOLOGY Animated holiday videos & other marketing elements
